

Regional Managers - MVPs in Membership Communication



The SDC is making improvements to the way we welcome and communicate with new members. Currently, Cornerstone sends a welcome packet to all new members. Going forward, in addition to the welcome packet, new SDC members will be personally welcomed by our Regional Managers who will answer questions, help connect them with a nearby chapter and let them know about membership benefits.

Our Regional Managers are active in their respective regions and are the important "front line" in serving our members, the chapters, and the SDC. In addition to new member communication, they will also assist with the club's ongoing membership retention initiatives by contacting individuals whose membership has expired to ensure that they intend to drop their membership versus having simply forgotten to renew (which happens more than one thinks).

To help facilitate the updated job responsibilities, we have created a "toolbox" of support items including a monthly membership report that will be sent to Managers for their specific region, an email commu-



nique specific to Regional Managers, and sample letters to help make contacts with members easy.

Please take a look at the updated job description for our Regional Managers. We

hope that their additional contact, assistance, and communication will be helpful to all our members and make your experience with SDC even more enjoyable!

If you're interested in filling any open position, please contact your Zone Director.

Regional Managers Job Description

- Primary focus is membership: welcoming new SDC members, and retention of existing members.
- Each Region within a Zone will have a RM. The RM will report directly to their Zone Director.
- The RM will receive a monthly report from the Membership Secretary which contains a listing of all new members and those whose membership has expired within that region.
- The RM should welcome all new members to SDC, supply them with a "New Member Kit", guide them to the nearest local chapter, and notify the Chapter President and Membership Secretary so they can also welcome the new member to their Chapter. The "New Member Kit" should consist of the following:
 - Cover letter
 - The SDC Vision and Mission Statements
 - Local Chapter membership application
- The RM should seek the assistance of the Chapter Membership Secretary in contacting members who have let their memberships expire (providing they have a Chapter affiliation) to make sure they didn't forget to renew their membership. Downloadable templates of sample letters (welcome and expired memberships) will be available to the RM, and Chapter membership secretaries to use as tools to assist them with SDC membership retention goals.
- Reimbursement of expense for postage and envelopes is available from the SDC treasurer via expense report (save receipts).
- The term for a RM will be two years, but not subject to term limits, beginning on April 15 of the year of election and until his or her successor is elected and qualified.
- RM must be a member in good standing, a resident in the Region, willing to post contact information, and, before the election or appointment, must submit a statement in writing that he/she is willing to accept the responsibilities and duties of the office.
- In the event of a vacancy of a Regional Manager position, or to organize a new area, the President may appoint a member from that area to act as Regional Manager until the next scheduled election. The President may leave the office of Regional Manager vacant if there is no appropriate member in good standing living in the Region to appoint to the position.

2018 STUDEBAKER DRIVERS CLUB REGIONAL MANAGERS

ATLANTIC ZONE

Location	Name	Email Address
DelMarVa	George Hamlin	geohamlin@isualum.com
New Jersey	Peter Crisitello	crisitel@oit.rutgers.edu
Pennsylvania	Larry Michael	lmichael49@comcast.net

CROSSROADS ZONE

Location	Name	Email Address
Indiana	Mahlon Wise	m_wisw@att.net
Kentucky	Matt Frushour	KYmanfrommars@aol.com
Michigan	John Lucky	justplain@comcast.net
Ohio	Open	
Ontario	Cliff Tattersall	tattersallcliff@gmail.com

INTERNATIONAL ZONE

Location	Name	Email Address
Australia	George Panfilow	george.panfilow@xtra.co.nz
Europe	Paul Dammes	p.dammes@kpnplanet.nl
South Atlantic	Detlev Borner	wme@mwet.co.za

NORTH CENTRAL ZONE

Location	Name	Email Address
Colorado	Chuck Donkle	cdonkle@rural-com.com
Kansas	Chris Pile	thestudebakerspecial@cox.net
Manitoba	Terry Farmer	not4u@nlis.ca
Nebraska	Jocelyn Caskey	jaskey60@gmail.com
North Dakota	Wes Kemper	wvkemper@minot.com
Saskatchewan	Evan Davis	evan.d@skyvelocity.ca
South Dakota	Grant Coffin	grant_coffin@hotmail.com
Wyoming	Jim Harkins	jecahark@aol.com

NORTHEAST ZONE

Location	Name	Email Address
Maine	Open	
New Hampshire		
Vermont		
Connecticut	Bill Waterhouse	xwaterhouse@yahoo.com
Massachusetts		
Rhode Island		
New Brunswick	Bill Jarvis	doublej@nbnet.nb.ca
Nova Scotia		
Prince Edward Island		
Quebec		
Newfoundland		
Labrador		
New York	Albert Finocchiaro	finmie9mdl261@yahoo.com

PACIFIC CAN-AM ZONE

Location	Name	Email Address
Alaska	Chuck Kaucic	studefan1@email.com
Yukon		
Alberta	Craig Parslow	studebaker8@shaw.cs
British Columbia	Mark Hayden	haydenmj@shaw.ca
Idaho	Donna Smith	timsmith@q.com
Montana	Bernadine Harris	deenyh@juno.com
Oregon	Bob Williams	bwilli_cwilli@msn.com
Washington	Kenny Durkee	annedurkee@gmail.com

PACIFIC SOUTHWEST ZONE

Location	Name	Email Address
Arizona	Chris Collins	chuck@studebakerparts.com
California	Frank Wenzel	carbuffps@yahoo.com
Hawaii	John Byrd	byrdo289@gmail.com
Nevada	Jim Carr	gerrycarr@earthlink.net
Utah	Ray Compton	rd46compton@cut.net

SOUTH CENTRAL ZONE

Location	Name	Email Address
Arkansas	Joe Davis	j_davis57@yahoo.com
Louisiana	Open	
New Mexico	Jeannie Smith	studedude@abq.com
Oklahoma	Elmer Davis	elmerstude1@netzero.net
Texas	Michael Kelly	mrkelly817@gmail.com

SOUTHEAST ZONE:

Location	Name	Email Address
Alabama	Open	
Florida	Open	
Georgia	John Holler	drjholler@att.net
Mississippi	Frank Raises	franknphyll228@bellsouth.net
North Carolina	Mike Davis	newshoundradio@yahoo.com
South Carolina	Open	
Tennessee	George Cagle	37dictator@gmail.com

UPPER MISSISSIPPI VALLEY ZONE

Location	Name	Email Address
Illinois	Paul Windish	plwindish@hotmail.com
Iowa	Alan Meeker	studemee@msn.com
Minnesota	Dean Elstad	goldavanti@gmail.com
Missouri	Jeff Wassilak	cleanh2o@sbcglobal.net
Wisconsin	Pete Wendt	pete.wendt@veritivcorp.com

STUDEBAKER DRIVERS CLUB MEMBERSHIP HISTORY BY STATE



The table below shows membership numbers by state, province or other locality since 2010. "ND" is entered where no data is available for a particular year or date range.

LOCATION	2010	2012	2014	2016	2018
Alaska (AK)	23	23	21	21	21
Alabama (AL)	116	109	119	109	99
Arkansas (AR)	71	72	69	65	63
Arizona (AZ)	298	281	294	304	270
California (CA)	1094	1032	979	930	848
Colorado (CO)	242	223	228	234	212
Connecticut (CT)	123	109	104	101	84
District of Columbia (DC)	9	7	6	0	0
Delaware (DE)	30	35	46	43	44
Florida (FL)	468	435	452	424	367
Georgia (GA)	218	208	208	198	177
Hawaii (HI)	12	12	9	11	9
Iowa (IA)	259	204	195	188	186
Idaho (ID)	105	87	84	88	85
Illinois (IL)	479	440	406	376	360
Indiana (IN)	602	586	567	566	529
Kansas (KS)	214	202	192	192	182
Kentucky (KY)	118	109	98	102	91
Louisiana (LA)	58	60	62	51	43
Massachusetts (MA)	160	149	136	146	138
Maryland (MD)	147	150	158	144	137
Maine (ME)	53	58	46	53	46
Michigan (MI)	442	401	394	374	365
Minnesota (MN)	344	314	307	293	276
Missouri (MO)	313	304	281	266	251
Mississippi (MS)	51	45	46	43	36
Montana (MT)	90	91	88	91	88
Nebraska (NE)	160	136	139	129	119
New Hampshire (NH)	51	50	61	66	64
New Jersey (NJ)	209	188	184	174	157
New Mexico (NM)	91	84	84	77	69
Nevada (NV)	101	97	104	108	101
New York (NY)	424	383	368	376	371

LOCATION	2010	2012	2014	2016	2018
North Carolina (NC)	301	261	256	247	232
North Dakota (ND)	57	52	43	39	41
Ohio (OH)	549	519	485	456	430
Oklahoma (OK)	142	127	111	103	102
Oregon (OR)	290	251	240	231	219
Pennsylvania (PA)	618	602	572	543	508
Puerto Rico (PR)	ND	3	1	3	3
Rhode Island (RI)	33	28	25	32	27
South Carolina (SC)	126	116	117	108	100
South Dakota (SD)	63	67	63	63	64
Tennessee (TN)	213	212	199	192	171
Texas (TX)	470	456	439	411	359
Utah (UT)	68	64	65	60	60
Virginia (VA)	261	239	228	207	204
Vermont (VT)	47	40	38	35	38
Washington (WA)	493	439	424	398	375
Wisconsin (WI)	336	316	307	306	293
West Virginia (WV)	83	75	70	60	58
Wyoming (WY)	47	45	41	44	40
Armed Forces (AA, AE, AP)	ND	ND	ND	ND	3
Alberta, CAN	97	92	85	80	74
British Columbia, CAN	139	138	125	111	109
Manitoba, CAN	30	21	20	16	17
New Brunswick, CAN	14	15	18	12	13
Newfoundland, CAN	0	0	0	0	1
Nova Scotia, CAN	18	21	19	19	12
Northwest Territories, CAN	0	0	0	0	0
Nunavut, CAN	0	0	0	0	0
Ontario, CAN	234	225	221	208	190
Prince Edward Island, CAN	8	6	5	5	4
Quebec, CAN	17	17	22	14	18
Saskatchewan, CAN	36	34	29	25	23
Yukon Territories, CAN	0	0	1	1	0