

## **SDC BOD Meeting January 14, 2024**

**SDC President, Denny Foust called the meeting to order at 4:00 PM EDST.**

**Attendees: Denny Foust, President; Jane Stinson, Treasurer; Cindy Foust, Secretary; Tom Curtis, Past President; Don Cox, South Central Zone; Steve Grant, Northeast Zone; Clyde Furr, Southeast Zone; Tom Sexton, Upper Mississippi Valley Zone; Frank Philippi, Atlantic Zone; Ed Smith, Pacific Southwest Zone; Chuck Donkle, North Central Zone; Phil Henderson, International Zone; and Carl Thomason, Parliamentarian. Don Jones, Vice President, and Mark Carson, Pacific Can Am Zone were absent.**

**Denny welcomed the newest SDC board members attending: Phil Henderson, International Zone; and Clyde Furr, Southeast Zone.**

- I. Minutes of the meeting held October 15, 2023, were approved on a motion by Jane Stinson, and seconded by Frank Philippi. The motion was passed by all Board members present.**
  
- II. Minutes of the special board meeting held December 6, 2023, were approved on a motion from Tom Sexton, and seconded by Harvey Snitzer. The motion was passed by all board members present.**
  
- III. Turning Wheels: Jane Stinson**

**Jane reported positive feedback from introducing the digital version of Turning Wheels. The digital version, which is a replica of the printed version becomes available the day after the printed version gets mailed.**

**Life member status will not be affected for those who opt for the digital version of TW. Members who have prepaid memberships, and wish to switch to digital, may be given extensions to their membership.**

**Notifications of the availability of the digital version will go on the forum and Studebaker GroupWorks. Email notifications would require utilizing Mail Chimp.**

- IV. Anonymous Correspondence: Jane Stinson**

**Jane discussed the anonymous email containing numerous questions regarding why some quarterly treasurer's reports missing from TW issues; questions on certain items within the treasurer's reports; why the dues increased; why minutes**

of the Oct. 15 board meeting weren't on the website yet; etc. She answered all questions and will forward her responses to all board members.

V. **2023 International Meet Report:** Jane Stinson

Jane reported both SDC and Manitowoc Chapter had a profit from the International Meet. SDC made \$10,452; Manitowoc made \$10,700. They did receive grant money to assist with the meet. A full report will be forthcoming.

VI. **2024 International Meet:** Jane Stinson

Jane gave a tentative daily schedule: Tuesday: vendor set up, registration opening at noon, Happy Hour w/cash bar & food vendors; Wednesday: Welcome night with ice cream and a concert; Thursday: Happy Hour during the Members Meeting and SDC Auction; Friday: a banquet; Saturday: concourse.

Harvey Snitzer asked if he would be able to share the brochure he picked up in Manitowoc. Jane was unsure which brochure he was referring to; Harvey will forward it to everyone.

VII. **Memorandum of Understanding:** Denny Foust

Pat Slebonick returned the executed MOU. Pat consulted with the SNM Executive Committee. Pat is licensed as an attorney; currently, he provides this service for the SNM and the Society of Automotive Historians. Pat is willing to offer his services to SDC as a volunteer. As long as he is administering SDC trademarks, no fees for his service will be billed to SDC; SDC's only expense would be for renewal and filing fees. At such time that Pat would no longer be at the SNM, the museum would notify SDC of options.

Mimi Halgren had sent the list of trademarks with expiration dates. In 2025 one will have to be renewed.

VIII. **SDC GroupWorks Update:** Denny Foust

Denny is still working on updates to the chapter officer information on the club website. Once completed; this chapter information will be incorporated into Studebaker GroupWorks.

**IX. Turning Wheels Vendor Issue Update: All**

**At this point, the Vendor Issue hasn't been sent to Ann Turner. Should we possibly delay until later in the year?**

**Jane reported that advertising revenue continues to fall off. A lot of Vendors don't place ads in Turning Wheels; but will place an ad in the Vendor Issue, because there is not a cost to advertise in the Vendor Issue. The Vendor Issue began 5 to 6 years ago. Jane gave the following statistics: In 2005: ad revenue was \$58,000; in 2020 it dropped to \$49,000; 2015 it was \$41,000; 2020 was \$39,000; 2022 was \$37,000; estimate for 2023 is between \$30,000-\$35,000.**

**Before we make a decision, Tom Sexton would like to see statistics on who is advertising in both TW and the Vendor Issue, and who might have dropped out. Ed Smith also recommended the delay until we do more research. Tom Sexton recommended we work with Milt Yoder for more information.**

**Further discussion was tabled.**

**X. For the good of the Order:**

**It was suggested we also consider vendor concerns.**

**The Conflict of Interest and Confidentiality Agreement needs signed by all board members and returned to Cindy Foust as soon as possible. Cindy also stressed the importance that information discussed within a board meeting is not for public knowledge until the board has reaches a decision on any specific topic.**

**Questions arose regarding a specific vendor. A timeline is being worked on and once completed, may be discussed further.**

**Effectively immediately, Denny Foust resigned as club arbiter.**

**Meeting Adjourned at 4:51 PM EDST**

**Respectfully Submitted, Cindy Foust SDC Secretary**

**Next meeting dates:**

**Exec Committee: Feb. 4, 2024, at 4 PM EST**

**SDC BOD:**

**Mar. 3, 2024, at 4 PM EST**  
**Apr. 7, 2024 at 4 PM EST**  
**Apr. 14, 2024 at 4 PM EST**