SDC Board of Directors Meeting

January 12, 2025

SDC President Denny Foust called the meeting to order at 4:05 PM Eastern Time.

<u>Attendees:</u> Denny Foust, President; Don Jones, Vice President; Jane Stinson, Treasurer; Cindy Foust, Secretary; Don Cox, South Central Zone; Harvey Snitzer, Crossroads Zone; Steve Grant, Northeast Zone; Tom Sexton, Upper Mississippi Valley Zone; Ed Smith, Pacific Southwest Zone; Tom Cantral, North Central Zone; Bob Dudeck, Atlantic Zone; Mark Carson, Pacific Can Am Zone; Clyde Furr, Southeast Zone; and Carl Thomason, Parliamentarian. Phil Henderson, International Zone, was absent. Brian Ott, guest, Chair of the 2025 International Meet.

2025 International Meet: Brian Ott and Jane Stinson

Denny introduced Brian Ott, Chair of the 2025 International Meet.

Brian thanked the board for the opportunity to address the progress of the plans for the IM at the Washington County Fairgrounds, Washington PA; the event is scheduled for Tuesday, September 16th through Saturday, September 20th.

Brian mentioned that this is a joint event with AOAI.

Jane will review the registration form before publishing it in Turning Wheels and posting it on the club website. We have blocks at five hotels approximately a four-mile drive from the fairgrounds. All of the hotels are clustered around the Meadowlands horse racing track. All room block guarantees run 2 days before and after the meet for those attendees wishing to extend their stay. Three hotels have been noted on the club website; we will release information on the remaining hotels as they fill.

We anticipate posting the Vendor registration form on the club website by the weekend. The form is being finalized, and many events have been completed; however, we are working on securing contracts with the bus companies for a few tours.

The Wednesday evening Meet and Greet will be held at the Trolley Museum. They will begin running trolleys from the fairground to the Trolley Museum beginning at 4 PM. Trolleys will run every half hour until 8 PM.

The Trolley Museum has a banquet hall capable of holding 350 people. The cost of the event is \$10 per person. Jay and Monica Bradle, Allegheny Region members, are sponsoring this event, as the actual cost of this event greatly exceeds the per person charge. The Studebaker National Museum is furnishing movies that will be displayed on a large screen TV.

The Friday evening banquet, at the Doubletree Hotel, will be held in conjunction with AOAI. We are still putting the menu and cost together.

The Studebaker National Museum will be displaying the Muppet Car at the meet. The cost to transport the car to Washington County is being covered by Brian Ott and Cindy & Denny Foust.

Approval of the minutes from October 13, 2024 SDC BOD Meeting:

Bob Dudeck made the motion to approve the minutes of October 13, 2024; the motion was seconded by Mark Carson. The motion was passed by all members present.

Studebaker Band Director possibility: Denny Foust

Although, at this time, it may be too premature to announce, Denny has texted a contact who may temporarily step into this position for the 2025 International Meet. Denny will inform us when/if this is confirmed.

Chapter Officer updating to club website: Denny Foust

Denny thanked all Zone Coordinators who have been working to keep chapter officer information up to date on the club website. This will be a continuing process through 2025, as officers periodically change when chapters hold elections.

During this process, we have discovered some chapters that have dissolved.

Chapter Charter Chair, Cindy Foust, mentioned that we have not had any applications for new chapters. Additionally, we have discovered several chapters have dissolved. Cindy will be submitting her annual report by the next board meeting.

Updated membership numbers and Elections: Don Jones

We began 2024 with 8292 members; and finished 2024 with 8278 members.

Don clarified that when a life member passes away, the spouse will continue as a life member (providing a spouse was listed).

Don stated there has been no response to his call for nominations during the most recent election cycle for Zone Directors, Zone Coordinators, and Regional Managers. He is requesting directors contact their ZCs and RMs to ask if they will continue in their present positions.

Denny said there are still 2 Zone Coordinator positions that need filled: Atlantic Zone and North Central Zone.

Vendor Issue: Don Jones and Jane Stinson

The profitability of the Vendor Issue was discussed. Jane gave a brief history of revenue from ads placed in Turning Wheels. Year-end 2024, TW ad revenue was

\$28,400. The Vendor Issue began in March 2019; TW ad income at the end of 2019 was \$38,800. Jane anticipates lowering the ad revenue by 20% for the 2025 budget. A question was raised as to how many vendors listed in the vendor issue place ads in Turning Wheels. Jane stated income from the vendor issue is unable to be tracked. Don Jones will ask Ann Turner if she can offer any input.

Steve Grant mentioned, from his experience, his sales seem to be more seasonal, and can't be sure how much of his income comes from the vendor issue.

Other concerns are outside advertising options: the forum, social media, and other publications.

Don Cox suggested we charge for vendors to be in the vendor issue. Denny will contact Milt Yoder to see how many vendors participate in the vendor issue and if charging to be in the vendor issue is feasible.

We will continue the discussion on the Vendor Issue.

Roster: Don Jones

Don is working with the printer to reduce the costs.

For the Good of the Order:

Mark Carson asked about the possibility of having a professional auctioneer for our auctions. Previously, Richard Dormois, and Lanny McNabb offered their services (both are professional auctioneers). Neither has attended International Meets in recent years.

Jim Pepper has been the auctioneer the past few years.

Meeting adjourned at 4:55 PM Eastern Time

Respectfully submitted,

Cindy Foust, SDC Secretary

Next Meeting Dates:

Executive Committee:		SDC BOARD:	
Feb 9 th	4PM Eastern	April 13th	4 PM Eastern
Mar 2 nd	4 PM Eastern	July 13 th	4 PM Eastern
Apr 6 th	4 PM Eastern	Sept 17 th	8 AM Eastern